GREATER OREGON BEHAVIORAL HEALTH, INC

Letter of Intent

1. This is the official Letter of Intent to Apply from Greater Oregon Behavioral Health, Inc. dba Greater Oregon Better Health Initiative (GOBHI) for selection as a coordinated care organization by the Oregon Health Authority as required under section 4.2.3 of RFA #3402. GOBHI is a 501(c)(4) tax exempt, nonprofit corporation. Its headquarters are located at 309 E. 2nd Street, The Dalles, OR 97058. The key contact for GOBHI is Kevin M. Campbell, GOBHI's chief executive officer. He can be reached at 541-298-2101.

2. GOBHI is applying to serve residents in all of the zip codes in the following counties: Baker, Clatsop, Columbia, Gilliam, Grant, Harney, Hood River, Klamath, Lake, Malheur, Morrow, Sherman, Tillamook, Umatilla, Union, Wallowa, Wasco and Wheeler.

   GOBHI is also applying to serve as the CCO for residents in the following zip codes in the western part of Douglas County which will not be served by the Community Health Alliance: 97424, 97441, 97449, 97467, 97473, 97493, 97331 and 97459.

   GOBHI is also interested in serving any other rural county that expresses an interest in being included in its service area.

   While GOBHI is applying to serve the counties and zip codes listed above, the OHA may be receiving other Letters of Intent that include GOBHI as potential affiliates or partners.

3. Potential GOBHI Affiliates include Oregon Dental Service, CareOregon, ATRIO Health Plans, PacificSource Health Plans, FamilyCare, Health Plans, Cascade Comprehensive Care, Inc. and Advantage Dental.

4. It is GOBHI's desire to serve all Medicaid beneficiaries in its service area that become GOBHI members.

5. GOBHI is currently contracted with the State of Oregon through the Addictions and Mental Health Division ("AMH") to provide mental health assessment and treatment services to members of GOBHI as outlined in its contract with AMH and Oregon Administrative Rules covering the Oregon Health Plan. GOBHI does not expect that contract to be terminated before the effective date of its CCO contract.

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6. While GOBHI is not currently licensed as an insurer with the Oregon Insurance Division, it plans to apply for licensure after being selected as a CCO.

7. GOBHI does not have a contract as a Medicare Advantage Plan. However, all of the potential GOBHI Affiliates listed above with the exception of Advantage Dental have contracts as a Medicare Advantage Plan for Medicare and Medicaid Services.

8. GOBHI will submit its Technical Application no later than April 30, 2012 and its Financial Application no later than May 14, 2012, anticipating a Medicaid contract effective date of August 1, 2012.

9. GOBHI does not intend to submit a Medicare Notice of Intent to apply to CMS at this time.

GOBHI acknowledges that this Letter of Intent is non-binding, except that OHA will consider this Letter of Intent will remain in effect and OHA may rely on it until GOBHI changes or withdraws it in accordance with the RFA. GOBHI will submit its Technical and Financial Applications on the dates set forth in this Letter of Intent to Apply, unless GOBHI submits to OHA changes to this Letter of Intent to Apply. GOBHI understands this Letter of Intent to Apply will be made public.

Electronically signed by Kevin M. Campbell
Chief Executive Officer and Authorized Representative of GOBHI
March 29, 2012