

Community Health Alliance  
c/o 1813 W. Harvard, Suite 448  
Roseburg, OR 97471  
Phone 541.464.4491

Letter of Intent  
Section 4.2.3, RFA #3402

March 28, 2012

This is the official Letter of Intent from Community Health Alliance (“CHA”) to apply under section 4.2.3 of RFA # 3402.

The proposed applicant is Community Health Alliance, a not for profit Oregon corporation (Registry No. 498964-91). President is Robert L. Dannenhoffer, MD, at 1813 W. Harvard, Suite 448, Roseburg, Oregon 97471, at 541.464.4490. Alternate contact is his assistant Sandy Pearson at 541.464.4491.

CHA desires to provide care to all people in Douglas County, including zip codes 97410, 97417, 97428, 97429, 97432, 97435, 97436, 97442, 97443, 97447, 97455, 97457, 97462, 97469, 97470, 97471, 97473, 97479, 97481, 97484, 97485, 97486, 97494, 97495, 97496, 97499, and 97731, and excluding those zip codes in the coastal Douglas County area, as members in that geographic area have traditionally been part of the medical community in Coos Bay, which excludes 97441, 97442, 97457, 97467, and 97473. CHA recognizes that the Douglas County Commissioners are the Mental Health and Public Health Authority for the entire population of Douglas County. In as much as another CCO will be selected for the coastal Douglas County area, CHA is committed to coordination of care with that CCO to assure that the County can meet its obligations under those designations as Mental Health and Public Health Authority.

Community Health Alliance is governed by representatives of the major health health providers and county government in Douglas County, including:

1. Umpqua Community Health Center (“UCHC”), a federally qualified health center
2. Mercy Medical Center, our community hospital
3. ADAPT, an alcohol and drug treatment provider
4. ATRIO, a Medicare Advantage Plan
5. Advantage Dental, a dental care organization
6. Greater Oregon Behavioral Health (“GOBHI”), a mental health managed care organization
7. Douglas County Health and Social Services Department
8. DCIPA, the sole member of DCIPA, LLC, a fully-capitated health plan
9. Douglas County Board of Commissioners, represented by Commissioner Susan Morgan

The governing agencies already provide care to all of the residents of Douglas County, including those on Oregon Health Plan and those with commercial insurance. CHA plans to cover all of the population of the included zip codes, and thus our only limit would be the total population of the included zip codes. The governing agencies have a long history of providing services to those covered by Oregon Health Plan and of working within defined budgets. CHA's strategy will be to bring together these entities to continue to provide excellent care and to better coordinate that care. These groups represent the major sectors of the health care delivery system.

*“Coming together is a beginning. Keeping together is progress. Working together is success.” –Henry Ford*

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Several governing agencies have long and successful experience with managed care contracts with the state. DCIPA, LLC is a current fully-capitated health plan contractor for Douglas County, Advantage Dental is a contractor for many parts of the state, including Douglas County and GOBHI is a mental health MCO for many parts of the state, including Douglas County. ATRIO is a currently-licensed insurer and a Medicare Advantage contractor for commercial and special needs populations in Douglas and other counties.

CHA and ATRIO would like to have the three-way contract with the state, effective at the earliest possible date, again subject to the concerns above.

ATRIO will have a contract as a Medicare Advantage Plan with the Center for Medicare and Medicaid Services (CMS).

CHA expects to submit the technical and financial applications in a timely fashion, tentatively, on April 30th and May 14<sup>th</sup>, respectively; but as the application and rules are not yet complete, our submission dates cannot be definitively determined at this time. CHA would like to have the contract be effective as soon as practicable, hopefully on August 1, 2012. However, as the rules and the budget have not been published, this date cannot be definitively determined.

We submit this letter in good faith, and agree to the limited binding conditions described in the penultimate paragraph of section 4.2.3.

Sincerely,



Robert L. Dannenhoffer, MD, President  
Community Health Alliance Board of Directors

RLD/srp